

jennahazlett

SKILLS

- » Adobe Creative Suite 3
- » Photoshop
- » Illustrator
- » InDesign
- » Acrobat
- » DreamWeaver
- » Flash
- » Microsoft Office
- » Keynote
- » print and digital layout
- » pre-press preparation
- » print buying
- » logo design
- » typography
- » marketing
- » proofreading
- » illustration
- » book design

EXPERIENCE

FREELANCE GRAPHIC DESIGNER / San Francisco, CA / 2006–present

working with several clients in diverse industries to produce short- and long-term projects

clients include: ATI, Blackstone Winery, BravoTV.com, Folsom & Associates, Fountain Media Group

- » publication art direction, design
- » brand identity design
- » advertising design
- » advertising traffic and management
- » marketing implementation and collateral design
- » print buying

CREATIVE DIRECTOR / The RTC Group / San Clemente, CA / 2001–2006

The RTC Group is a high-tech marketing firm and publisher, catering to the embedded and real-time engineering industry. As Creative Director, I was head of the in-house art department.

clients included: ARM, Intel, Microsoft, White Electronic Designs

- » managed/directed team of 5 designers
- » initiated and maintained client contacts
- » designed layout of event collateral
- » internal identity design
- » purchased external print services
- » designed layout of periodicals
- » designed magazine covers
- » illustrated images for publications
- » advertising traffic and management
- » mentored/trained interns
- » researched and designed client advertising, identity, and collateral

SR. GRAPHIC DESIGNER / WorkSeek.com / Laguna Hills, CA / 1997–2001

WorkSeek.com was an online job site and career fair event company serving all major markets across the country. As Sr. Graphic Designer, I was part of an energetic in-house marketing department.

- » storyboarded designed, and created all newspaper and magazine advertising
- » designed corporate identity items, such as logos and business cards
- » designed layout of all corporate and internal marketing collateral
- » mentored/trained interns
- » purchased external print services
- » created web graphics
- » assisted in operations coordination

FREELANCE DESIGNER / Parents Magazine / New York, NY / 1997

- » styled pages/layout
- » worked closely with content editors

AWARDS

PRIMEDIA SILVER OZZIE AWARD / 'COTS Journal' 2003 Media Kit

WPA MAGGIE AWARD NOMINEE / 'COTS Journal' 2003 Media Kit

EDUCATION

NAPP PHOTOSHOP WORLD CONFERENCE / 2005

BFA in GRAPHIC DESIGN / The University of Georgia / 1994–1997

- » Cum Laude
- » Study abroad in Cortona, Italy—bookarts, papermaking and Italian culture studies

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